



**GRUPO ELEKTRA ANNOUNCES REVENUE OF PS.49,803 MILLION
AND EBITDA OF PS.6,619 MILLION IN THE FIRST QUARTER OF 2026**

México City, April 27, 2026—Grupo Elektra, S.A.B. de C.V. (BMV: ELEKTRA* Latibex: XEKT), Latin America's leading specialty retailer and financial services company, and the largest non-bank provider of cash advance services in the United States, today announced first quarter 2026 results.

Quarterly results

Consolidated revenue totaled Ps.49,803 million, compared to Ps.51,768 million in the same quarter of the previous year.

Consolidated costs for the quarter were Ps.21,819 million, from Ps.23,550 million in the same period of the previous year, while sales, administrative and promotional expenses were Ps.21,365 million, in comparison to Ps.21,280 million in the same period of 2025.

EBITDA was Ps.6,619 million, from Ps.6,939 million in the prior year.

Below EBITDA, there was a positive variation of Ps.564 million in the other financial results line, which reflects a 1% decrease in the market value of the underlying financial instruments a year ago.

Consistent with the results of the quarter, there was an increase of Ps.385 million in tax provision for the period.

Grupo Elektra reported net profit of Ps.1,633 million from Ps.1,865 million a year ago.

Balance Sheet

The consolidated gross loan portfolio of Banco Azteca México, Purpose Financial, and Banco Azteca Latin America as of March 31, 2026, was Ps.212,929 million, from Ps.198,915 million of the previous year. The consolidated non-performing loan ratio was 5.8% at the end of the period.

Banco Azteca México's gross loan portfolio was Ps.208,270 million, from Ps.190,630 million a year ago. The bank's non-performing loan ratio was 5.7%.

Grupo Elektra's consolidated deposits were Ps.249,589 million, compared to Ps.243,931 million a year ago. Banco Azteca México's traditional deposits reached Ps.240,348 million, from Ps.236,607 million the previous year.

Banco Azteca México's liquidity coverage ratio was 724%, and the estimated capitalization ratio was 15.53%.

Company Profile:

Grupo Elektra is Latin America's leading financial services company and specialty retailer and the largest non-bank provider of cash advance services in the United States. The group operates more than 6,000 points of contact in México, the United States, Guatemala, Honduras, and Panama.

Grupo Elektra is a Grupo Salinas company (www.gruposalinas.com), a group of dynamic, fast-growing, and technologically advanced companies focused on creating economic value through market innovation and goods and services that improve standards of living; social value to improve community well-being; and environmental value by reducing the negative impact of its business activities. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas operates as a management development and decision forum for the top leaders of member companies. These companies include TV Azteca (www.TVazteca.com; www.irtvazteca.com), Grupo Elektra (www.grupoelektra.com.mx), Banco Azteca (www.bancoazteca.com.mx), Purpose Financiamiento (havepurpose.com), Afore Azteca (www.aforeazteca.com.mx), Seguros Azteca (www.segurosazteca.com.mx), Punto Casa de Bolsa (www.puntocasadebolsa.mx), Total Play (irtotalplay.mx; www.totalplay.com.mx) and Total Play Empresarial (totalplayempresarial.com.mx). TV Azteca and Grupo Elektra trade shares on the Mexican Stock Market and in Spain's' Latibex market. Each of the Grupo Salinas companies operates independently, with its own management, board of directors and shareholders. Grupo Salinas has no equity holdings. The group of companies shares a common vision, values, and strategies for achieving rapid growth, superior results, and world-class performance.

Except for historical information, the matters discussed in this press release are concepts about the future that involve risks and uncertainty that may cause actual results to differ materially from those projected. Other risks that may affect Grupo Elektra and its subsidiaries are presented in documents sent to the securities authorities.

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GRUPO ELEKTRA, S.A.B. DE C.V. AND SUBSIDIARIES
CONSOLIDATED INCOME STATEMENTS
MILLIONS OF MEXICAN PESOS

	<u>1Q25</u>		<u>1Q26</u>		<u>Change</u>	
Financial income	33,844	65%	33,814	68%	(30)	0%
Commercial income	17,924	35%	15,989	32%	(1,935)	-11%
Income	51,768	100%	49,803	100%	(1,966)	-4%
Financial cost	11,126	21%	11,476	23%	350	3%
Commercial cost	12,423	24%	10,342	21%	(2,081)	-17%
Costs	23,550	45%	21,819	44%	(1,731)	-7%
Gross income	28,219	55%	27,984	56%	(235)	-1%
Sales, administration and promotion expenses	21,280	41%	21,365	43%	85	0%
EBITDA	6,939	13%	6,619	13%	(320)	-5%
Depreciation and amortization	2,390	5%	2,437	5%	48	2%
Other income, net	(4)	0%	(40)	0%	(36)	---
Operating income	4,553	9%	4,222	8%	(332)	-7%
Comprehensive financial result:						
Interest income	480	1%	186	0%	(294)	-61%
Interest expense	(1,551)	-3%	(1,285)	-3%	266	17%
Foreign exchange gain (loss), net	18	0%	(41)	0%	(60)	---
Other financial results, net	(737)	-1%	(173)	0%	564	76%
	(1,789)	-3%	(1,313)	-3%	476	27%
Participation in the net income of CASA and other associated companies	(9)	0%	3	0%	12	---
Income before income tax	2,756	5%	2,912	6%	156	6%
Income tax	(892)	-2%	(1,278)	-3%	(385)	-43%
Income before discontinued operations	1,864	4%	1,634	3%	(229)	-12%
Result from discontinued operations	1	0%	(2)	0%	(3)	---
Consolidated net income	1,865	4%	1,633	3%	(232)	-12%

GRUPO ELEKTRA, S.A.B. DE C.V. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEET
MILLIONS OF MEXICAN PESOS

	Commercial Business	Financial Business	Grupo Elektra	Commercial Business	Financial Business	Grupo Elektra	Change	
	<u>At March 31, 2025</u>			<u>At March 31, 2026</u>				
Cash and cash equivalents	9,000	32,652	41,652	12,226	36,567	48,793	7,140	17%
Marketable financial instruments	6,926	116,115	123,040	5,579	118,130	123,709	669	1%
Performing loan portfolio	-	102,882	102,882	-	109,852	109,852	6,970	7%
Total past-due loans	-	5,902	5,902	-	8,886	8,886	2,984	51%
Gross loan portfolio	-	108,784	108,784	-	118,738	118,738	9,954	9%
Allowance for credit risks	-	20,207	20,207	-	20,246	20,246	39	0%
Loan portfolio, net	-	88,577	88,577	-	98,492	98,492	9,915	11%
Inventories	23,946	-	23,946	17,859	-	17,859	(6,087)	-25%
Other current assets	22,167	13,843	36,011	21,760	14,355	36,115	104	0%
Total current assets	62,039	251,187	313,226	57,424	267,544	324,968	11,742	4%
Financial instruments	20,282	2	20,284	4,524	243	4,767	(15,517)	-76%
Performing loan portfolio	-	87,319	87,319	-	90,719	90,719	3,399	4%
Total past-due loans	-	2,811	2,811	-	3,472	3,472	661	24%
Gross loan portfolio	-	90,131	90,131	-	94,191	94,191	4,060	5%
Allowance for credit risks	-	5,911	5,911	-	6,260	6,260	349	6%
Loan portfolio	-	84,219	84,219	-	87,931	87,931	3,712	4%
Other non-current assets	85	342	427	21	1,011	1,032	605	142%
Investment in shares	2,104	15	2,119	99	19	118	(2,001)	-94%
Property, furniture, equipment and investment in stores, net	8,199	10,179	18,377	6,896	8,889	15,785	(2,592)	-14%
Intangible assets	592	9,316	9,908	71	9,176	9,247	(661)	-7%
Right of use asset	12,325	2,333	14,657	13,333	1,970	15,303	646	4%
Other assets	12,056	13,286	25,342	14,845	16,433	31,278	5,936	23%
TOTAL ASSETS	117,682	370,878	488,560	97,214	393,215	490,429	1,869	0%
Demand and term deposits	-	243,931	243,931	-	249,589	249,589	5,657	2%
Creditors from repurchase agreements	-	44,155	44,155	-	55,232	55,232	11,077	25%
Short-term debt	12,855	40	12,895	14,903	18	14,921	2,026	16%
Leasing	2,611	873	3,484	2,760	750	3,510	26	1%
Short-term liabilities with cost	15,465	289,000	304,465	17,663	305,588	323,251	18,786	6%
Suppliers and other short-term liabilities	29,824	22,391	52,215	34,088	24,433	58,521	6,306	12%
Short-term liabilities without cost	29,824	22,391	52,215	34,088	24,433	58,521	6,306	12%
Total short-term liabilities	45,289	311,391	356,680	51,751	330,021	381,772	25,092	7%
Long-term debt	23,977	(0)	23,977	19,229	(0)	19,229	(4,748)	-20%
Leasing	11,331	1,548	12,880	12,203	1,300	13,503	623	5%
Long-term liabilities with cost	35,309	1,548	36,857	31,432	1,300	32,732	(4,125)	-11%
Long-term liabilities without cost	11,036	3,059	14,095	10,601	2,549	13,150	(945)	-7%
Total long-term liabilities	46,344	4,607	50,952	42,033	3,849	45,882	(5,070)	-10%
TOTAL LIABILITIES	91,633	315,999	407,632	93,784	333,870	427,654	20,022	5%
TOTAL STOCKHOLDERS' EQUITY	26,048	54,880	80,928	3,430	59,346	62,775	(18,153)	-22%
LIABILITIES + EQUITY	117,682	370,878	488,560	97,214	393,215	490,429	1,869	0%

INFRASTRUCTURE

	<u>1Q25</u>		<u>1Q26</u>		<u>Change</u>	
<u>Points of sale in Mexico</u>						
Elektra	1,245	20%	1,242	20%	(3)	0%
Salinas y Rocha	32	1%	31	1%	(1)	-3%
Banco Azteca	1,935	31%	1,918	32%	(17)	-1%
Freestanding branches	1,696	28%	1,695	28%	(1)	0%
Total	4,908	80%	4,886	81%	(22)	0%
<u>Points of sale in Central America</u>						
Elektra	130	2%	126	2%	(4)	-3%
Banco Azteca	235	4%	229	4%	(6)	-3%
Freestanding branches	67	1%	64	1%	(3)	-4%
Total	432	7%	419	7%	(13)	-3%
<u>Points of sale in North America</u>						
Purpose Financial	810	13%	761	13%	(49)	-6%
Total	810	13%	761	13%	(49)	-6%
TOTAL	6,150	100%	6,066	100%	(84)	-1%
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<u>Floor space (m²)</u>	1,730	100%	1,729	100%	(1)	0%